How To Become A Lingerie Designer

Synopsis

If youâ ™ve ever thought of wanting to make your own Lingerie, then this book is for you.Need to start to understand about patterns? Want to understand about costing or grading? Or just studying fashion as a degree and need some assistance? Whatever your reason, you can find the answers on the following pages.This book will touch upon everything you need to either make or even market your lingerie.From patterns to costings; fabrics to drawings; a list of trade shows, templates of â ˆspec sheetsâ ™ to use, and tips on how to develop your designs. There is also help with the technical side and where to go for further information.About the Author: Laurie van Jonsson has been in the Lingerie Industry for over twelve years, and has designed for UK high street stores, Freelanced abroad, but it's from running her own Designer Lingerie label, that most of this advice comes from. Laurie has also lectured in Fashion, and it from this, she decided to put all her knowledge in one easy to read and follow book.For further inspriation at the end of the book are interviews with current Lingerie design labels, who gave very honest answers to the questions they were asked.

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Customer Reviews

This book came right on time for me! I want to thank the author for sharing her knowledge of indie design. The fact that it focuses solely on lingerie is a big plus for me as I am working on launching a plus size lingerie line. I've searched high and low for information on the process, but like most things in the fashion arena, the things that would help a newbie are closely guarded industry secrets. There are a few typos throughout the text, but I think that can be expected with a first edition of a book. I bought it for the Kindle, but would consider purchasing it hard copy to add to my design resources.The book gave a thorough look on how to become a lingerie designer, including a brief history on lingerie, getting inspiration, story boarding, basic instructions on pattern making (walks you through drafting a panty), grading and also the business side of things like marketing, website, trade shows, etc. The author also gave personal reflections on her own lingerie business. There were numerous photos of her line used as good reference points. At the end of the book there were several interviews with other lingerie designers. She also gives you a list of resources, books, companies, etc to point someone in the right direction. I highly recommend this book, if you want to learn more about becoming an independent designer (not just lingerie either).

I'm currently researching starting my own lingerie business and unfortunately this book was disappointing. The thoughts were unorganized, there wasn't any explanation to the basic points she introduced. Half the book was her version of making a bra and brief pattern, and the other was lists of other sources you can go to for more information. I wouldn't recommend this for anyone wanting serious information for starting their own business as that information is quickly skimmed over in one or two paragraphs. The interviews in the end are what I found the most useful, although the questions asked were also a bit unorganized.

I like this book very much, because there is very much information in it of how to become a lingerie designer.She tells from her own experience and I think the book is very complete in its information.From the history of lingerie, moodboards, costings, manufactoring, photoshoots, meeting with buyers, until interviews with lingerie designers, its all in the book. I was very happy with it!

As someone who previously knew nothing about the lingerie industry, this book has helped introduce me to what it would be like to work in the industry. the interviews in the back were very helpful, as I could see different parts and perspectives of the same career. Thank you so much for writing this!

This is an excellent, and pithy book. My favorite thing about it was the details and she is an experienced designer/business owner. This book is great as a overview of the lingerie business in general. Covers many different topics but in a shallow depth. She stresses the importance of technical design in lingerie which is the main difference in this book from others. She does not just conceptualize about the design process like normal design books do.

Covered all aspects, so a good intro. Within were helpful tips regarding defining your target market, and useful websites for moodboards and other areas

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